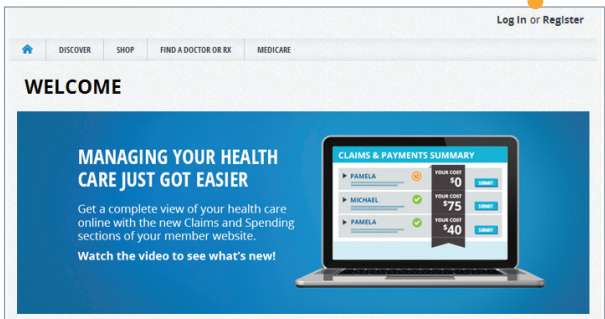


QUICK START GUIDE TO THE IMPROVED CARE COST ESTIMATOR



1 Log in to HighmarkBlueShield.com

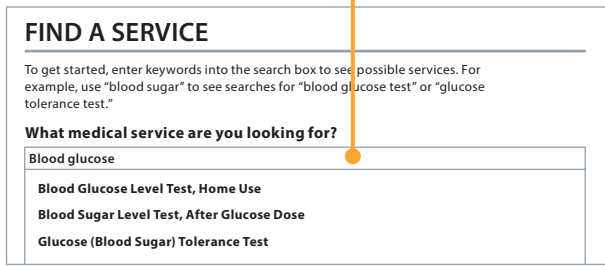


If you've never logged in before, you'll need to register and get a user ID and password.

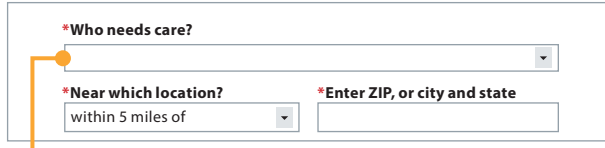


Click on the **Care Cost Estimator** link on the member homepage.

2 Search. Shop. Select. Save.

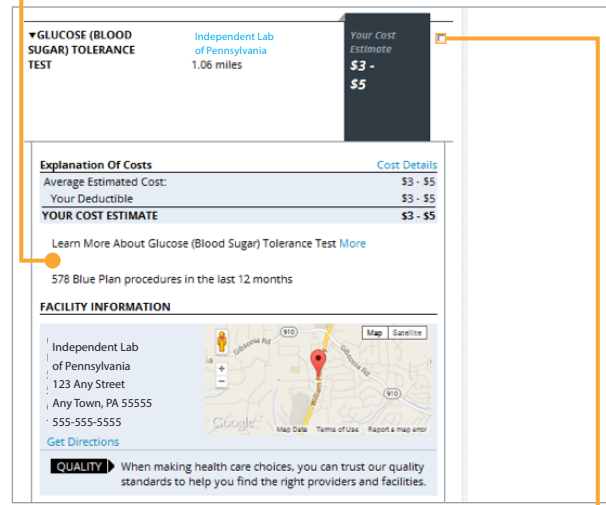


To get started, type in a keyword in the search box like "blood sugar" or "cholesterol." You don't need to know the exact name of a procedure—the tool will begin to display procedure names as you type. Select from the dropdown menu to pick the exact procedure you want to compare.

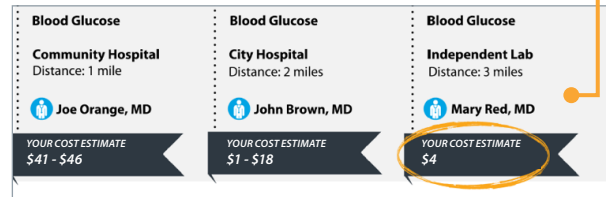


You can refine your search by picking one member of the family or defining a location.

3 View and compare details



Click on any estimate to get details specific for your individual plan costs. You can also read more about the provider and get a map of the office location.



You can select up to three providers to compare side by side. Check the boxes next to the selections you want to compare.

THE NEXT EVOLUTION OF ONLINE HEALTH TOOLS



Become a Health Care Shopper

Shopping for care is built on our full suite of user-friendly, online transparency tools – with the improved Care Cost Estimator at the heart of them. These health tools help you understand health care costs and how to shop for the best value.

Start with the **Claims and Spending** dashboards. They help you plan and track your health care budget and report your account status to the other tools. Move on to **Find a Doctor** and **Patient Experience Reviews** to read and write patient reviews and search convenient locations.



DISCOVER THE CARE COST ESTIMATOR

The Care Cost Estimator now has more procedures and easier search functions.

- Powered by the largest national claims database in the commercial insurance industry.
- Easier to search and find service estimates.
- Full mobile capability, so you can search on-the-go or while at the doctor's office. This allows you to discuss your options with your doctor and decide together.
- A cost estimate includes all fees that are part of outpatient surgery, so you can see how it adds up.
- Cost data is based on your individual plan, your specific deductible and maximum out-of-pocket.
- All services are described in simple terms so you don't get lost in all the medical jargon.
- For those with spending accounts, balance information has been integrated at the top of the page.

Highmark Blue Shield is an independent licensee of the Blue Cross and Blue Shield Association.

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