MEMBERSHIP DISCOUNTS
Get Access to Nearly 9,000 Fitness Locations

Enroll Now to Start Your Fitness Program
Whether you want to lose weight and maximize your energy, or manage stress and improve your mood, here’s a great, low-cost way to meet your goals. Healthways Fitness Your Way™ allows you to join a network of fitness facilities for a discounted rate, so you can work out anywhere when it’s convenient for you – at a cost that doesn’t stretch your budget.

How it Works
Healthways Fitness Your Way gives you access to nearly 9,000 fitness locations, including select national chains. As a Healthways Fitness Your Way member, you can visit any participating fitness location – anytime, anywhere – as often as you like.

Pay only $25 a month and make a three-month commitment. Do it all online. Then put your fitness plan into action.

How to Enroll
Login to highmarkblueshield.com (or register for access by following the instructions).

- Select Member Discounts.
- Scroll to Member Discounts and select Blue365 Discounts.
- Select See All Deals.
- Scroll to find Healthways Fitness Your Way and click View Details.
- Select Login to Redeem (register for Blue365 by following the instructions for first time users.)
- Once registered select Browse All Deals and select Healthways Fitness Your Way.
- Select Click Here to Enroll Now.
- Print your temporary membership card.
- Watch for your permanent card in the mail.
- Present your card at the facility you choose.

You will be billed for $25 monthly. If you prefer, you can call 1-888-242-2060 to enroll. For member web support, please call 1-877-298-3918. The fitness center discount is separate and distinct from your health benefits plan.

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